



D1.5 Temporary Events and Music Festivals demonstration calendar

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Project acronym: EVERYWH2ERE

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Project URL: www.everywh2ere.eu



WP1 – “FC Gensets Specifications”
D1.5 – “Temporary Events and Music Festivals demonstration calendar”

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**FUEL CELLS AND HYDROGEN
JOINT UNDERTAKING**

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CO	Confidential	
PU	Public	X





EXECUTIVE SUMMARY

EVERYWH2ERE “D1.5 Temporary Events and Music Festivals demonstration calendar” aims to provide an overview of the current situation concerning to the preparation of the demonstration calendar of EVERYWH2ERE prototypes during the Demonstration phase. This calendar of events is still preliminary, being continually updated by Partners. The deliverable present the current most accredited candidates to host EVERYWH2ERE demonstration campaign which could potentially start from 2020

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1. INTRODUCTION

The objective of this report is presenting the current demonstration calendar of Temporary Events and Music Festivals identified by now by the partners (particularly those ones involved in WP4) and the selection procedure followed to incorporate events to the demonstration period.

In the first months of the project the consortium has been in contact with several institutions, starting from institutions who signed LoS during the proposal phase. Interaction with potential supporting partners were performed both at local level (FHA and ENVI in Aragon and Piedmont region, GENPORT with CGT as the main diesel gensets rental company in Italy) and at EU level (D1 and RINA-C launched the project in Music Festival oriented event in Cologne on 30/31 August in Cologne C/O POP Convention)

The outcomes of these preliminary interactions and the creation of this calendar will help to identify main logistic aspects, regarding hydrogen supply and transport of the gensets, aiming at reducing transport and refuelling costs which in turn will allow elaborating an exploratory estimation of the cost of all this aspects of the demonstration.

The calendar reflects the current knowledge of events and festival that are currently supporting the EVERYWH2ERE project (LoS). It will be constantly updated (WP4) through the project thanks to the support of all the partners introducing new potential demonstration events.

2. PROCEDURE TO SELECT A DEMOSITE

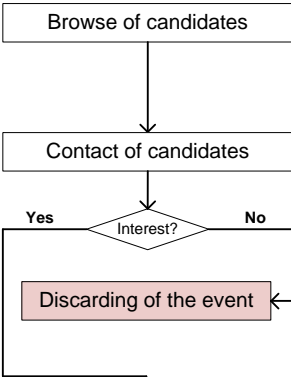
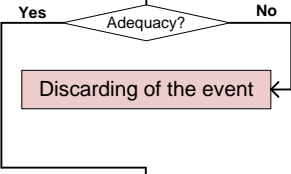
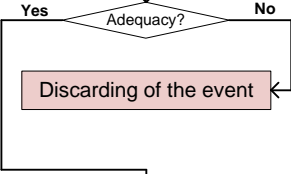
STEP	WHO	WHAT	COMMENTS
0	P	Browse of candidates	Search of potential events which can be suitable for EVERYWH2ERE project
1	P	Contact of candidates	Once a event is identified, the Partner contacts with the organiser/promoter to explain the project and gather information
2	E/P		In case the promoter doesn't show interest the event is discarded
3	P	Sending of survey	In case of interest, Partner sends a survey aiming at gathering the minimum information allowing taking a decision (power requirements, number and use of gensets, event date, attendance...)
4	E	Receiving of survey	Promoter of the event sends the survey to the Partner
5	P		In case the Partner evaluate the information received as inadequate for the project for whatever reason, the event is discarded
6	P	Presenting the event to the Consortium	If the Partner consider the information adequate it informs the rest of the consortium about it
7	C		The event is discarded if the Consortium considers it inadequate
8	P	Letter of commitment	Once the consortium accepts the event, the Partner tries to get a Letter of Commitment
9	C	List of events selected	Once the promoter signs Letter of Commitment, it's included into the list of events selected

Table 1: Decision tree to select a demosite (P: Partner; C: Consortium; E: Event)



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During M5 GA in Goteborg and thanks to ENVI support as WP4 leader, a demonstration events engagement strategy was setup. This section aims to show the procedure followed to elaborate the list of events where EVERYWHERE prototypes will be tested. This procedure is presented as a decision tree (Table 1) and it is a useful guideline for the whole consortium to identify events.

First two steps (0 and 1) concern to the consortium Partner. In the step 0 the Partner shall make an intensive search of potential events where prototypes could be tested in the Demonstration Phase. Then, the Partner moves some contacts to the event promoter aiming at presenting the project (step 1) via Project dissemination material, phone talks, telcos, interviews, visits etc..

After the first contact, if the promoter is not interested at all in the project, this event is discarded (step 2).

Once the first contact has been carried out and the promoter has shown interest in the project, the Partner shall send a “basic data collecting” survey, aiming at gathering information about the event (step 3). This survey, developed with ENVI support and also collecting feedback from T1.1-1.2, is included in the Annex 1 of this document.

After the event promoter completes the survey (step 4), the Partner will accomplish a previous analysis of all data collected, studying the adequacy of the event as demosite by following several criteria (technical viability, accessibility, calendar, logistic aspects...). In case of event doesn't meet the requirements it is discarded (step 5). If event fulfills criteria to be selected as demosite, the Partner presents it to the rest of the Consortium (step 6).

In case of the event is not selected, it will be automatically discarded (step 7). Otherwise, the Partner will try to get a Letter of Commitment (LoC) signed by the event promoter (step 8). In this step arrangements between the event and the Consortium will be specified, in particular the demonstration costs engagement (full rental contract, gas supply costs or full free demonstration). In Annex 2 a template of this Letter is included. Finally, at the time the Partner receives the LoC signed, the event will be included at the list of events selected as demosites (step 9). The event organizer will be then notified and updated about project outcomes via project newsletter and it becomes a reference contact point for the whole project particularly for definition of:

- Logistic aspects (gensets transportability and gas refuelling)
- Local regulatory framework analysis
- Contractual and business models definition
- Gensets specific and functionalities characterization



3. LIST OF TEMPORARY EVENTS AND MUSIC FESTIVALS

Considering the importance of demonstration in EVERYWH2ERE project, engagement of potential demosites is an activity that involve the whole consortium. Following Genova KOM dedicated session guidelines about how to get in contact with events organizers and which information to be collected from them, all partners committed themselves to identify potential temporary events and music festivals where to test EVERYWH2ERE gensets. In this section, the events currently identified by EVERYWH2ERE consortium for becoming demosites to test EVERYWH2ERE prototypes are listed and basic information is provided.

Firstly, *Table 2* shows the status level at which a demosite can have (comes from the decision tree presented in chapter 2).

STATUS	DESCRIPTION
0	Demosite identified
1	Partner contacts the promoter
3	Partner sends the survey
4	Event promoter responds the survey
6	Consortium informed about the event
8	Letter of Commitment sent
9	Event selected
2, 5, 7	Event discarded

Table 2: Status of a demosite

On the other hand *Table 3*, shows the events selected at the moment of preparing this report. Note that this list is still preliminary. It is relevant to highlight that a precise calendar is difficult now to be scheduled, as it is still to early to have a clear idea of definitive dates of these events in 2020. In this sense, typical recurring period/month of the year when the event is scheduled is here presented.

NAME	TYPE OF EVENT*	DATE	COUNTRY	LOCALIZATION	STATUS
Festival Pirenostrum	TE	July	Spain	Boltaña (Huesca)	1

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Festival de Artes Escénicas de Pancrudo	FF	September	Spain	Pancrudo (Teruel)	1
Film-Nic Parque Bruil	FF	July	Spain	Zaragoza	1
Poborina Folk	MF	June	Spain	Pobo de la Sierra (Teruel)	3
Rural FilmFest	FF	August	Spain	Fuencaliente (Ciudad Real)	3
Polifonik Sound	MF	June	Spain	Barbastro (Huesca)	3
Festival Internacional de Panticosa	MF	July	Spain	Panticosa (Huesca)	3
Festival de cine de Ascaso	FF	August	Spain	Ascaso (Huesca)	4
Demanda Folk	MF	August	Spain	Tolbaños de Arriba (Burgos)	4
Festival Irlandese	TE	Nov	Italy	Turin	1
Stupinigi Sonic park	MF	Summer	Italy	Nichelino (Turin)	1
Flowers festival	MF	July	Italy	Collegno (Turin)	1
Collisionsi	MF	July	Italy	Barolo (Cuneo)	3
Kappa Futurfestival	TE	July	Italy	Turin	3
Events organized by the City of Turin (with IREN support as responsible of supply power)	TE	TBD**	Italy	Turin	3
Terra Madre/Salone del Gusto	TE	September	Italy	Turin	4
Cheese	TE	September	Italy	Bra (Asti)	4
Slow Fish	TE	May	Italy	Genova	4
FM4 Frequency	MF	August	Austria	St. Pölten	1
NovaRock	MF	June	Austria	Burgenland	1
Extrema Outdoors	MF	May	Belgium	Houthalen-Helchteren	1
Pukkelpop	MF	August	Belgium	Hasselt	1
Rock Werchter	MF	July	Belgium	Werchter (Lovaina)	1
Dimension	MF	September	Croatia	Fort Punta Christo (Pula)	1

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Outlook	MF	September	Croatia	Fort Punta Christo (Pula)	1
Rock for People	MF	July	Czech Republic	Hradec Králové	1
Illosaarirock	MF	July	Finland	Joensuu	1
Ruisrock	MF	July	Finland	Turku	1
Rock En Seine	MF	August	France	Domaine National de Saint-Clou (Paris)	1
Deutscher Kirchentag	MF	June	Germany	Dortmund	1
Lollapalooza Berlin	MF	September	Germany	Berlin	1
Rockwave	MF	July	Greece	Malakasa	1
Sziget	MF	August	Hungary	Budapest	1
Positivus	MF	July	Latvia	Salacgriva	1
Pinkpop Festival	MF	June	Netherlands	Landgraaf	1
Slottsfjellfestivalen	MF	July	Norwegian	Slottsfjell	1
Open'er	MF	July	Poland	Gdynia	1
Woodstock Poland	MF	August	Poland	Kostrzyn nad Odrą	1
Artmania	MF	July	Romania	Sibiu	1
Untold Festival	MF	August	Romania	Cluj-Napoca	1
Pohoda	MF	July	Slovakia	Trenčín	1
Nowhere	TE	July	Spain	Castejón de Monegro	2
Goa Boa Festival	MF	July	Italy	Genova	2
Teatro della Tosse Estate and events located in Villa Duchessa di Galliera park in Genova	TE	June/July/August	Italy	Genova	3
Roskilde Festival	MF	July	Denmark	Roskilde	3
Skandaløs Festival	MF	August	Denmark	Neukirchen	3
We Love Green	MF	June	France	Paris	3
Artlake	MF	August	Germany	Berlin	3
Das Fest	MF	July	Germany	Karlsruhe	3
Feel Festival	MF	July	Germany	Bergheider See	3
Tollwood München	MF	December	Germany	Munich	3
Wacken Open Air	MF	August	Germany	Wacken	3



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Øya Festivalen	MF	August	Norwegian	Oslo	3
Way Out West	MF	August	Sweden	Goteborg	3

Table 3: Preliminary list of potential demosites

* TE: Temporary Event; FF: Film Festival; MF: Music Festival

* * To be determined. Too early to schedule, the city of Turin programs annually the events it manages.



4. PRELIMINARY CALENDAR OF EVENTS

Following chapter 3 identified events analysis, in this section a preliminary calendar of events is shown, based on recurred yearly calendar of these initiatives in the last year. According to demonstration responsibilities that have been setup in the consortium according to the GA about gensets demonstration in temporary events, this section is divided in two parts: 1) Italian and Spanish Temporary Events (FHA and ENVI coordination) , 2) European Music Festivals (D1 coordination).

Firstly, *Figure 1* provides a histogram of all the preliminary calendar of events, divided per week.

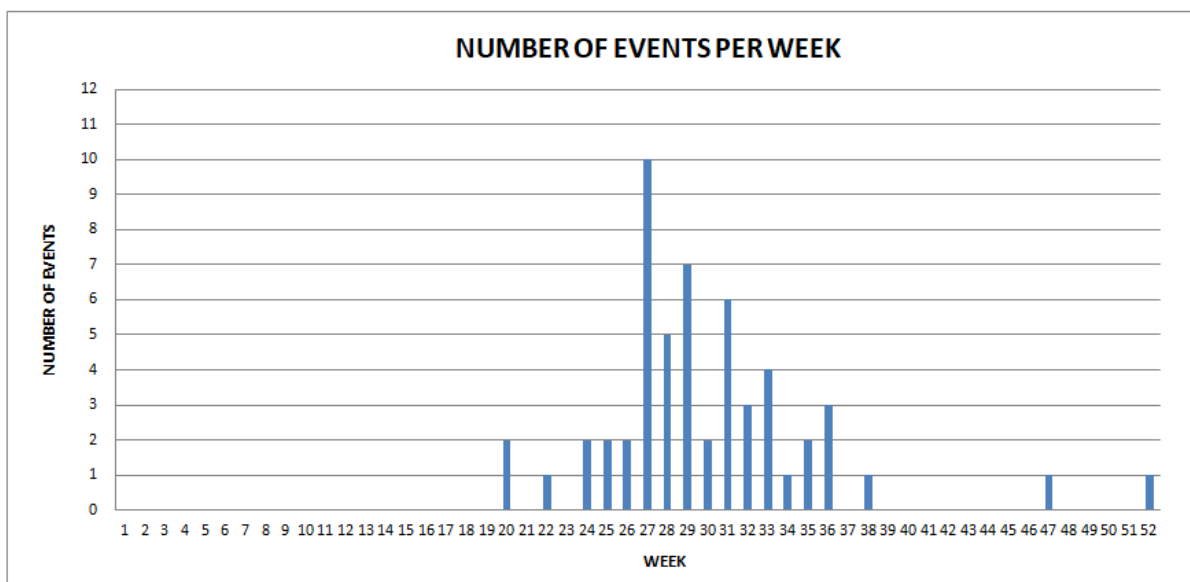


Figure 1: Histogram of the calendar of events

This chart shows that most of events take place in the summer months, and there is a lack of events during the rest of the year, thus maybe complicating the demonstration campaign and also the effective start of demonstration (in case within June 2020 (M29) gensets won't be ready, it would be necessary to wait for the following year (June 2021 M41) to have the opportunity of a massive demonstration campaigning. This event contemporaneity aspects have to be considered during demonstration phase scheduling and organization: it could be obviously an issue maybe from the coordination/logistics activities point of view but it also gives some opportunities:

- Alternate year by year different type of selected events during demonstration years.



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- Give the possibility in winter period to establish “longer events” demonstration (i.e. in collaboration with exhibition centres/congress centres)
- Give the possibility to EVERYWH2ERE consortium technological partners to provide maintenance and genset design/assembly enhancement after a first period of tests also according to demonstration outcomes/insights.

4.1) Preliminary calendar of Italian and Spanish Temporary Events

Down below, **Error! Reference source not found.** collects all identified Temporary Events in Spain and in Italy at the moment of preparing this Deliverable also presenting their most relevant characteristics (frequency, time of running, presence or not of local grid, power capacity).



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EVENT	COUNTRY	FREQUENCY	POTENTIAL DATE OF THE DEMONSTRATION	STATUS	TIME OF RUNNING (DAYS)	LOCAL GRID?	TOTAL POWER CAPACITY REQUIRED
Festival Pirenostrum	Spain	Annual	20-22 July	1	5	-	-
Festival de Artes Escénicas de Pancrudo	Spain	Annual	8-9 September	1	2	-	-
Film-Nic Parque Bruil	Spain	Annual	Each weekend of July and August	1	7	-	-
Poborina Folk	Spain	Annual	26-27 June	3	3	-	-
Rural FilmFest	Spain	Annual	8-11 August	3	4	-	-
Polifonik Sound	Spain	Annual	22-23 June	3	2	-	-
Festival Internacional de Panticosa	Spain	Annual	29 June - 15 July	3	15	-	-
Festival de cine de Ascaso	Spain	Annual	28-30 August	4	6	Diesel gensets (offgrid)	13.5 kW
Demanda Folk	Spain	Annual	4-6 August	4	2	Diesel gensets (offgrid)	260 kW



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Terra Madre/Salone del Gusto	Italy	Biennial	23-25 November	1	5	Grid+diesel gensets	4.8 MW
Cheese	Italy	Biennial	June/July	1	4	Grid+diesel gensets	2 MW
Slow Fish	Italy	Biennial	10-21 July	1	4	Grid+diesel gensets	1.2MW
Kappa Futurfestival	Italy	Annual	6-7 July	3	2	Grid+diesel gensets	3MW
Festival Irlandese	Italy	Annual	7 July	3	3	Grid+diesel gensets	-
Stupinigi Sonic park	Italy	Annual	20-24 September	4	0	Grid+diesel gensets	-
Flowers festival	Italy	Annual	15-18 September	4	0	Grid+diesel gensets	-
Collisioni	Italy	Annual	18-21 May	4	1	Grid+diesel gensets	-

Table 4: Most relevant characteristics of Italian and Spanish Events



4.2) Preliminary calendar of European Music Festivals

Similarly to section 4.1, hereafter, a preliminary calendar of potential music festival demosites in Europe is shown. In this calendar, prepared by D1, demosites have been grouped into three different European regions, assigning to each group a specific year of the Demonstration Phase. Considering that the most of festivals are organized in summer, this procedure will facilitate logistics, transportation and gas refuelling issues, in order to limitate travels/costs of both gensets and hydrogen trucks.

As appreciated during C/O POP Convention in Cologne, it is worthy to underline that collection of information (like those one presented in table 4) is more difficult for what it concerns music festivals, as organizer normally delegate power supply/management to external companies who are the only having a more precise assessment of event electric needs which are year by year very different also according to stage size/number of attendees etc.. In this sense collection of relevant information is going to be performed closer to event date, always keeping in mind that EVERYWH2ERE Gensets won't be able to cover the whole electric demand of the festival which is more or less always at MW scale. EVERYWH2ERE gensets will indeed operate in tandem with traditional diesel gensets or to provide electricity to limited portion of festival areas (i.e. campsite, broadcasting area etc.)

Central Europe. Year 2020

Name	Country	Date	Status
Extrema Outdoors	Belgium	18. - 20.05.	1
We Love Green	France	02. - 03.06.	3
Pinkpop Festival	Netherlands	15. - 17.06	1
Rock Werchter	Belgium	05. - 08.07.	1
Das Fest	Germany	13. - 22.07.	3
Feel Festival	Germany	13. - 22.07.	3
Wacken	Germany	01. - 04.08.	3
Pukkelpop	Belgium	15. - 19.08.	1
Artlake	Germany	15. - 19.08.	3
Rock En Seine	France	24. - 26.08.	1

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Lollapalooza Berlin	Germany	08. - 09.09.	1
Tollwood München	Germany	23. – 31.12.	3

North East Europe. Year 2021

Name	Country	Date	Status
Roskilde Festival	Denmark	01. - 07.07.	3
Ruisrock	Finland	01. - 07.07.	1
Illosaarirock	Finland	13. - 17.07.	1
Positivus	Latvia	19. - 22.07.	1
Slottsfjell	Norwegian	19. - 22.07.	1
Skandaløs Festival	Denmark	03. - 05.08.	3
Øya Festivalen	Norwegian	07. - 11.08.	3
Way Out West	Sweden	07. - 11.08.	3

South East Europe. Year 2022

Name	Country	Date	Status
NovaRock	Austria	14. - 17.06.	1
Open'er	Poland	04.-07. 07	1
Feel Festival	Czech Republic	04.-07. 07	3
Rock for People	Slovakia	04.-07. 07	1
Pohoda	Greece	12. - 14.07.	1
Rockwave	Romania	20.07.	1
Artmania	Poland	27. – 27.07.	1
Woodstock Poland	Romania	02.-05.08	1
Untold Festival	Hungary	02.-05.08	1
Sziget	Austria	08.-15.08..	1
FM4 Frequency	Croatia	16. - 19.08.	1



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Dimension	Croatia	28.08. – 02.09.	1
Outlook	Austria	05. – 09.09.	1





5. CONCLUSIONS

Wrapping up outcomes of previous paragraphs it is worthy to highlight all challenges regarding to the demonstration calendar that the Consortium has already identified which need to be handled at the time of selecting an event as demosites.

Firstly, it's a fact that most of events take place during the summer, being a lack of potential events during the rest of the year. This lack of events during a few months entails some periods of the Demonstration Phase without any event.

On the other hand, another important aspect to consider is the location of the event. It will have significant consequences in costs related to carry out prototypes and hydrogen supply to the place of the event. For this reason, the idea of the Consortium is to select the events as much near as possible to the Partner headquarters or where the gensets will be stored during demonstration phase.

Another important aspect to be considered for the selection of the most proper events and their scheduling is the proximity to hydrogen “refuelling points”: this aspect will be performed in accordance to WP5 and thanks to LINDE support.

Last but not least events will be selected among the most accredited candidates also considering “rental/demonstration agreement”. The consortium has currently identified four potential schemes to be furtherly refined and discussed during M12 GA to be included in dedicated documents and presented to events organizers:

1. **FULL RENTAL CONTRACTS:** in this case demonstration responsible will charge to the event organizers the full costs of the demonstration (including transport and gas supply, but NOT potential O&M assistance services). In this way it would be possible to benchmark FCH Gensets with traditional gensets also from an economic point of view from the end users' perspective.
2. **EVERYWH2ERE AS TRADITIONAL GENSETS:** in this case demonstration responsible from EVERYWH2ERE consortium will sign a rental contract with the event organizer that has the same price of previous year traditional gensets' rental contract. In this way the “risk” of EVERYWH2ERE genset use is partially covered by the event



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organizer and partially by EVERYWH2ERE consortium for what it concerns potential extra-costs

3. **GAS SUPPLY CONTRACTS:** in this case event organizer will be charged only of “what they consume” in terms of gas supply to produce power via EVERYWH2ERE Gensets. Their transportation costs will be covered by dedicated project budget to logistics (which is limited)
4. **DEMONSTRATION FOR FREE:** in this case event organizer won't be of any costs for temporary power supply which will. be covered by dedicated project budget to demonstration (which is limited).

Demonstration contractual arrangement text will be redacted thanks to EC/FCH JU supervision in accordance to H2020 rules.

Next steps are therefore related to finalization and engagement formalization of all contacts presented in this deliverable in order to present a more consolidated version of this calendar in next WP4 reports.





Annex 1. “Basic data collecting” survey

The questionnaire reported below, suitable to collect general and technical information on Music and Temporary events, and the letter of engagement were developed for the Green Music Initiative in order to promote the EVERYWH2ERE PROJECT and to collect the main useful information about the event (technical and power requirements, use and number of gensets, fuel consumptions...) in order to analyze the adequacy of the event as demosite of EVERYWH2ERE prototypes.

This “basic data collecting” survey aims at gathering as much information as possible about potential demosites. It will be sent to the promoter of the event within the step 3 of the procedure to select a demosite presented in the section 2 of this document.

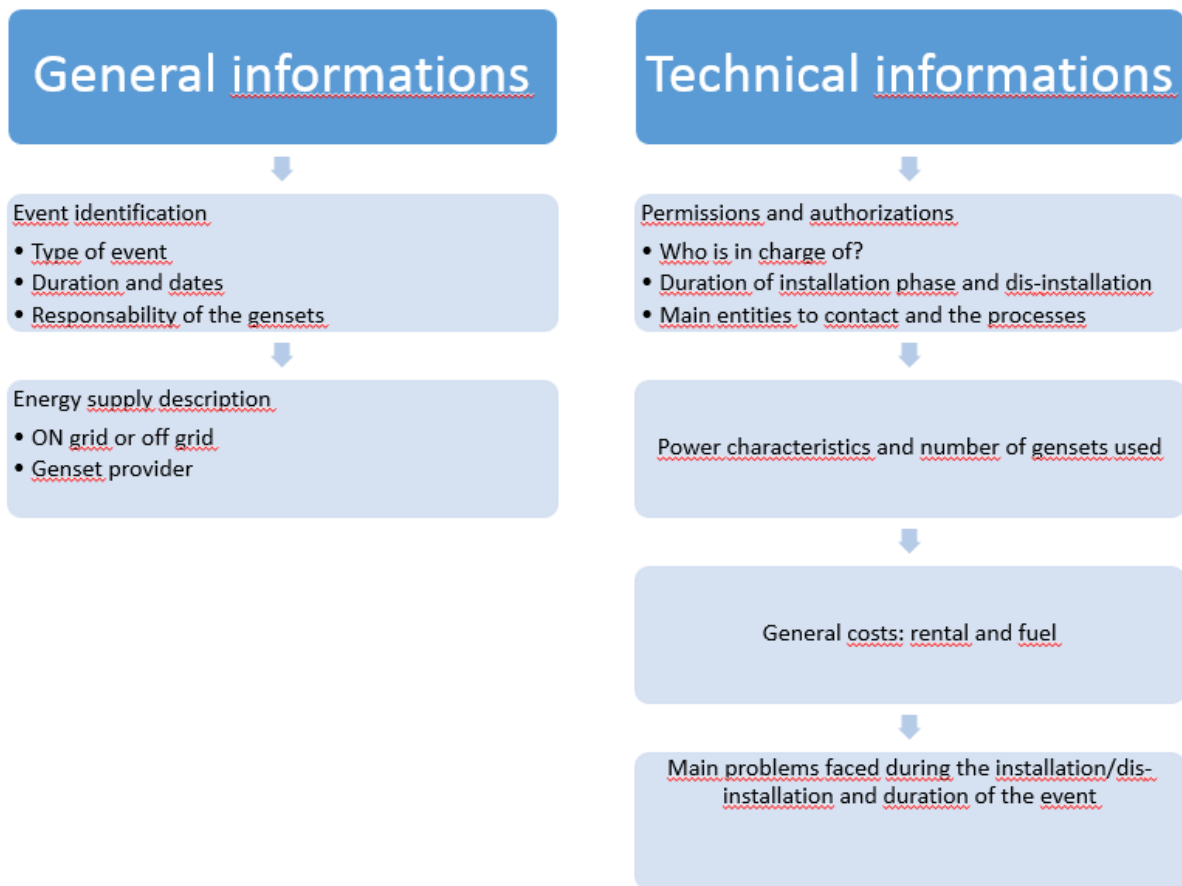


Figure 2: Parts of the “Basic data collecting” survey

It is divided in two sections (Figure 2):



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1. General information useful to identify the event, the energy provided and mainly the responsibility of genset installation. In this way the first contacts are established with the technicians responsible for the event. There could be two types of event managements: the event organizer internally follows all the processes both of authorization and of installation through its technicians; the rental genset company directly manages all the procedures for the management of an event.
2. Technical information useful to identify the permitting items that has to be planned in strictly cooperation between the energy provider or the festival organizer and the EVERYWHERE demo-partners. In addition, the technical details of the generators' operation, consumption and operating conditions will be useful to establish the validation procedures that will be carried out preliminarily before the demonstration period.

Hereafter, the “basic data collecting” survey (redacted by ENVI with WP4 partners support and firstly presented during Cologne C/O POP Convention in August 2019) is presented.





QUESTIONNAIRE – DEMONSTRATION EVENTS

Project EVERYWH2ERE (Making Hydrogen affordable to sustainably operate Everywhere in European cities) GA n. 779606

GENERAL INFORMATIONS

Type of event (music, cultural..)	
Name of the event	
Event website	
Dates	2020: 2021: 2022:
Duration (days)	
N. of participants	
Event organiser	Company name: Website:
Contact person	Name, surname: Email: Phone:
Please briefly describe event current initiative related to energy sustainability	
Electricity supply to the venue	Direct Connection to the electrical grid YES - NO Via Genset YES – NO
Who is in charge of the gensets rent?	
Which kind of genset do you usually rent?	
Genset provider	Name: Website: Contact person: Email: Phone:
Genset purpose (off-grid, backup etc.)	

TECHNICAL INFORMATIONS





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Who is in charge of design, permitting and safety issues of genset installation at event venue?	
Where do you usually install gensets? How far are they to “main stage/village etc.” and crowded areas?	
How long does it usually take the gensets installation and dis-installation phases?	
Total installed power	
Gensets number and power	
Output voltage	
Estimated usage profile	
Consumption measurement	
Rental/Energy supply costs	
Fuel consumption/costs	
Is your event easy to be reached by trucks providing fuel?	
Which type of problems/failures did you experience for what it concerns power supply to your event?	





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Annex 2. Letter of commitment

The main objective of this Letter of Commitment is obtaining an official commitment from the event promoter where the organizing institutions permits the event to be used as demosite of EVERYWH2ERE prototypes.

In this letter the kind of agreement between the event and the Consortium of the project will be specified, being sent in the step 8 of the procedure to select a demosite.



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LETTER OF COMMITMENT – DEMONSTRATION EVENTS

Project EVERYWH2ERE (Making Hydrogen affordable to sustainably operate Everywhere in European cities) GA n. 779606

To: Stefano Barberis, RINA CONSULTING, Italy as EVERYWH2ERE Project Coordinator

With this letter I,
 in my capacity as legal representative of
 organiser of the festival named

commits itself and the Festival to participate to the demonstration phase of the EVERYWH2ERE Project. The commitment will comprise one or more of the following tasks:

	YES	NO
support the EVERYWH2ERE with valuable and experienced insights		
provide information and technical figures about electrical power supply needs and organisation within the festival, particularly related to fuel consumption, gensets rental costs, location of gensets in the event venue etc.		
host EVERYWH2ERE fuel cells portable genset demonstration activities: host at least one genset to supply electricity within the duration of the festival. The genset will be supplied and operated by the EVERYWH2ERE project partners		
contribute to the cost for the EVERYWH2ERE genset up to the same cost of a correspondent standard genset		
host dissemination material related to EVERYWH2ERE project and hydrogen and fuel cells technologies		
provide feedback on technical and non-technical aspect encountered while hosting the demonstration		

The Festival is planned to take place in(city),
(Nation)

With planned date

year 2020: _____
 year 2021: _____
 year 2022: _____

Date, Place: _____

Sign: _____